



H Street, NE



The Atlas Performing Arts Center and the H Street Playhouse form the cultural heart of H Street, NE

Why H Street, NE

- Because in 2007 *The New York Times* wrote: “In five years it [H Street, NE] will be completely made over—and jam packed. For those who want to see the area before it really takes off, get to H Street now.”
- It is estimated that the retail and restaurant leakage in the area is more than \$66 million per year*
- The H Street Great Streets & Streetcar Project will invest over \$65 million in new streetlights, curbs & sidewalks and trees & landscaping over the next few years
- The former Capital Children’s Museum site has been redeveloped and now is home to more than 475 residential units
- The Atlas Performing Arts Center and H Street Playhouse form the cultural heart of H Street and have a combined 378 theater seats
- The new streetcar line has started construction and plans to operate from Union Station to Benning Road & Oklahoma Avenue by 2012
- Business assistance and commercial property improvement services provided by the H Street Main Street and the DC Department of Small and Local Business Development

A revitalized performing arts scene, hipster bars, and a boom of high-end residential units are reshaping H Street, NE quickly. The neighborhood’s population is increasing and bringing with it new businesses and new consumers.

H Street, NE’s one-and-a-half mile commercial corridor is home to over 100 retail shops and a collection of new coffee houses, restaurants and diverse retail opportunities catering to DC’s young professionals and long-time residents. Construction and renovation of approximately 1,000 residential units, building renovations and storefront improvements—along with streetscape improvements currently underway—

are breathing energy and excitement into this neighborhood bordered by Capitol Hill, Stanton Park and Near Northeast.

The Atlas Performing Arts Center, a restored Art Deco landmark theater, and the H Street Playhouse have become regional destinations for patrons of the performing arts. The Rock and Roll Hotel and other H Street venues beckon the live music crowd.

More than 67,000 passengers and customers pass through nearby Union Station on Metrorail every day. Thousands of others arrive via Amtrak and commuter rail, which are all within steps of a transformed H Street, NE.

Population	0-0.5 mi	0-1 mi	0-3 mi
Population	14,697	45,173	270,042
Male	48.3%	47.9%	48.5%
Female	51.7%	52.1%	51.5%

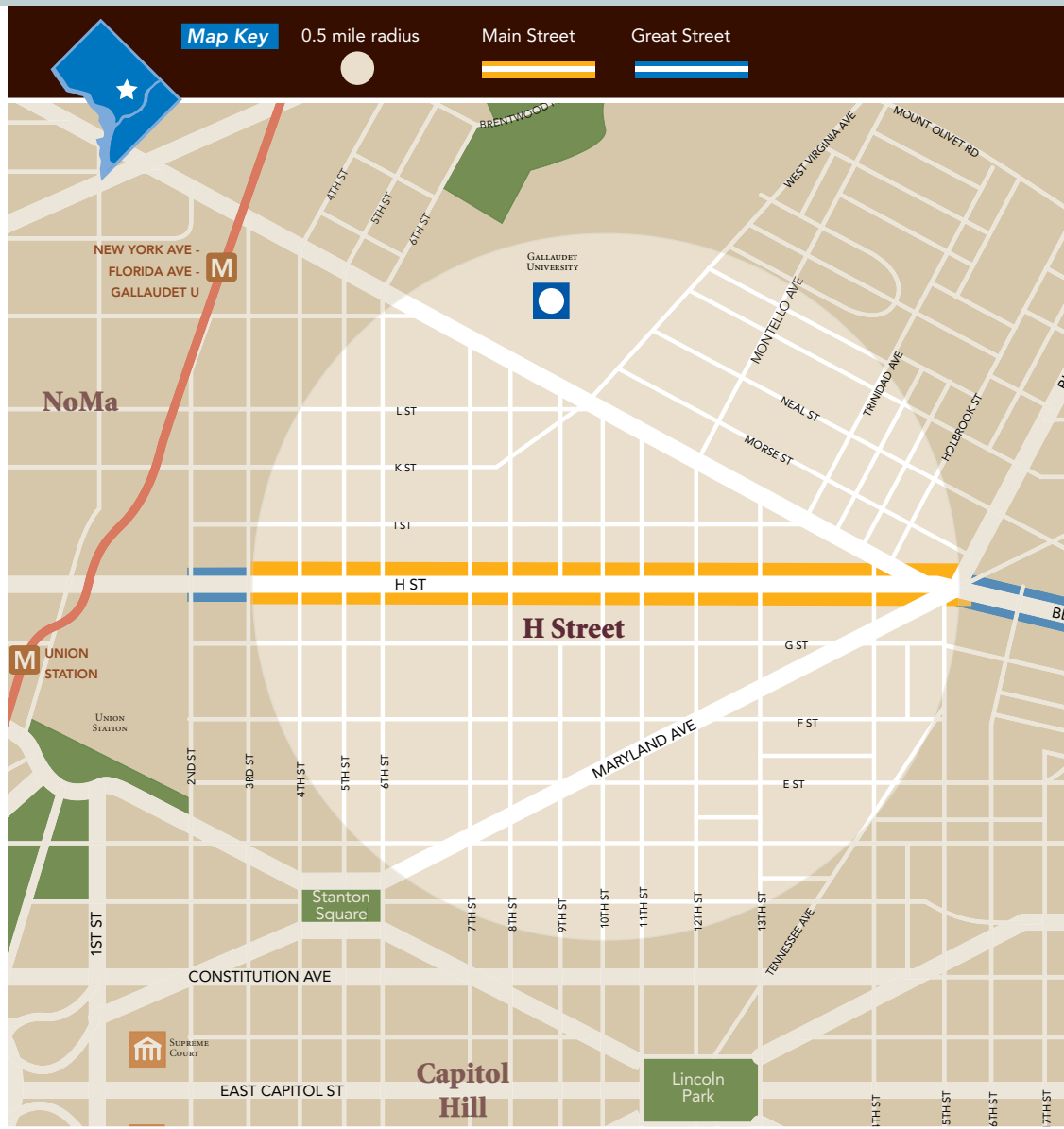
Households	0-0.5 mi	0-1 mi	0-3 mi
Households	6,477	20,491	120,814
Average Household Size	2.2	2.1	2.1
Owner-occupied	57.7%	47.3%	38.1%
Median Home Value	\$354,730	\$382,739	\$348,641
Average Home Value	\$414,622	\$487,518	\$435,383

Income	0-0.5 mi	0-1 mi	0-3 mi
Average Household	\$73,208	\$73,894	\$61,873
Median Household	\$55,540	\$52,061	\$44,098
Median HH Disposable	\$41,692	\$39,298	\$34,227

Consumer Expenditures (\$000)	0-0.5 mi	0-1 mi	0-3 mi
Apparel	\$12,680	\$40,934	\$204,860
Computers & Accessories	\$1,541	\$4,946	\$24,660
Entertainment & Rec.	\$21,087	\$67,690	\$332,303
TV, Radio & Sound	\$8,391	\$26,862	\$135,341
Pets	\$3,155	\$10,065	\$49,421
Food at Home	\$32,341	\$102,293	\$514,095
Food away from Home	\$23,303	\$74,779	\$375,127
Home Improvement	\$15,337	\$48,385	\$219,861
Household Furnishings	\$12,095	\$38,783	\$189,496
Personal Care Products	\$2,606	\$8,281	\$41,662
Vehicle Maint. & Repair	\$6,158	\$19,484	\$96,399
Avg. Spent per HH	\$24.5	\$24.7	\$20.7

Age	0-0.5 mi	0-1 mi	0-3 mi
Age 0-4	5.2%	5.6%	5.6%
Age 5-9	5.0%	5.4%	5.5%
Age 10-14	4.9%	4.8%	5.1%
Age 15-24	12.8%	13.5%	16.4%
Age 25-34	16.4%	17.1%	16.8%
Age 35-44	15.0%	14.3%	13.9%
Age 45-54	15.4%	15.3%	14.0%
Age 55-64	11.7%	12.2%	11.0%
Age 65+	13.6%	11.7%	11.8%
Median Age (years)	38.7	37.4	35.5

Source: ESRI, 2009 Estimates & Projections
 *Social Compact (2007)



Metro rail Counts (weekday | weekend):
 Union Station; New York Avenue/Florida Ave./Gallaudet U
67,408 | 40,183; 8,812 | 6,492

Traffic Counts (weekday):
 H Street; 8th Street
19,100-24,000; 8,100

Contact



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The DC Main Streets program, in the Department of Small and Local Business Development, fosters retail investment in DC by providing services and funding to help communities retain and recruit businesses, improve commercial properties and streetscapes and attract consumers. For more information, please visit www.restore.dc.gov or call 202.727.3900.



The Great Streets Initiative is an economic development project led by the District government to transform underinvested corridors into thriving and inviting neighborhood commercial districts. Millions of dollars are being spent to leverage new private and not-for-profit investments along nine corridors. For more information, please visit www.ddot.dc.gov or www.dcbiz.dc.gov.

