



Barracks Row



Barracks Row Main Street received the National Trust for Historic Preservation's 2005 Great American Main Street Award for its revitalization of 8th Street

Why Barracks Row

- Because the Navy Yard draws 13,000 employees and contractors each day
- There are 6,500 employees at the U.S. Department of Transportation Headquarters
- 8th Street offers stylish boutiques mixed with friendly restaurants and outdoor cafes
- The new 41,000-seat Washington Nationals Stadium is less than one-mile away
- A clean & safe place to work and play, thanks to services provided by the Capitol Hill Business Improvement District
- More than 60% of residents 25+ have a bachelor's degree or higher
- Barracks Row is a designated DC Historic District, which enables qualified property owners of contributing commercial properties to access tax credits and other incentives to rehabilitate their space
- Business assistance and commercial property improvement services provided by the Barracks Row Main Street and the DC Department of Small and Local Business Development

Steeped in U.S. history, the 8th Street, SE corridor's trade area offers more than 30,000 employees by day and another 17,000 residents by night. Experience the diverse dining and retail opportunities in the most prominent of the thriving Capitol Hill neighborhoods.

This 2005 Great American Main Street Award winner is the oldest commercial corridor in Washington. Between 1999 and 2003 an \$8.5 million streetscape investment turned Barracks Row into a pedestrian friendly and ecologically urban corridor that blends perfectly with the professional, yet progressive Capitol Hill neighborhood it serves.

Close in proximity to the Washington Navy Yard and the United States Marine Corps Barracks,

for which it is named, 8th Street, SE serves the federal workforce by day and then unwinds evenings and weekends in the company of residents and fun-seeking visitors. Historic Eastern Market, a regional tourist destination located just across Pennsylvania Avenue, enhances retail and restaurant traffic.

Within the shadow of the Capitol Dome and just steps off Metrorail and bus routes, historically designated Barracks Row is easily accessible by DC residents and day visitors.

Population	0-0.5 mi	0-1 mi	0-3 mi
Population	8,959	29,469	221,131
Male	50.9%	49.9%	47.6%
Female	49.1%	50.1%	52.4%

Households	0-0.5 mi	0-1 mi	0-3 mi
Households	4,401	15,120	96,924
Average Household Size	2.0	1.9	2.2
Owner-occupied	43.4%	47.6%	36.4%
Median Home Value	\$587,461	\$541,559	\$321,336
Average Home Value	\$616,598	\$600,287	\$409,607

Income	0-0.5 mi	0-1 mi	0-3 mi
Average Household	\$88,104	\$90,777	\$56,679
Median Household	\$64,090	\$67,664	\$40,116
Median HH Disposable	\$47,811	\$50,257	\$30,900

Consumer Expenditures (\$000)	0-0.5 mi	0-1 mi	0-3 mi
Apparel	\$10,475	\$37,014	\$149,738
Computers & Accessories	\$1,291	\$4,605	\$17,916
Entertainment & Rec.	\$17,504	\$61,886	\$244,238
TV, Radio & Sound	\$6,831	\$24,022	\$99,725
Pets	\$2,573	\$9,119	\$36,466
Food at Home	\$25,484	\$90,096	\$378,089
Food away from Home	\$18,966	\$67,232	\$275,359
Home Improvement	\$12,404	\$44,317	\$162,201
Household Furnishings	\$10,241	\$36,218	\$138,706
Personal Care Products	\$2,121	\$7,518	\$30,542
Vehicle Maint. & Repair	\$4,974	\$17,651	\$70,935
Avg. Spent per HH	\$29.6	\$30.4	\$19.0

Age	0-0.5 mi	0-1 mi	0-3 mi
Age 0-4	5.3%	4.6%	6.6%
Age 5-9	5.2%	4.0%	6.7%
Age 10-14	4.8%	3.7%	5.9%
Age 15-24	14.1%	12.4%	15.1%
Age 25-34	19.8%	21.0%	15.6%
Age 35-44	14.1%	15.0%	13.6%
Age 45-54	16.0%	16.3%	14.1%
Age 55-64	12.0%	12.9%	11.1%
Age 65+	8.9%	10.0%	11.3%
Median Age (years)	35.6	37.7	35.1

Source: ESRI, 2009 Estimates & Projections



Metrorail Counts (weekday | weekend):

Eastern Market

11,796 | 15,486

Traffic Counts (weekday):

Pennsylvania Avenue; 8th Street

47,700; 10,800-11,500

Contact



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The DC Main Streets program, in the Department of Small and Local Business Development, fosters retail investment in DC by providing services and funding to help communities retain and recruit businesses, improve commercial properties and streetscapes and attract consumers. For more information, please visit www.restore.dc.gov or call 202.727.3900.

